

**TERMS OF REFERENCES**  
**IN RESPECT OF**  
**“PROPOSAL FOR ADVERTISEMENT RENTAL RIGHTS OF BUS SHELTERS”**

*[TORs to be reproduced on the letter head of applicant and signed & stamped by the competent authority or authorized representative (if any). Then to be attached with e-proposal]*

## 1. INTRODUCTION

### About Punjab Transport Company:

Punjab Transport Company (PTC), formerly known as Lahore Transport Company (LTC), is a government-owned entity established by the Government of Punjab under Section 42 of the Companies Ordinance, 1984 (now repealed and replaced by the Companies Act, 2017). It is duly registered with the Registrar of Joint Stock Companies. The Company operates in accordance with its Memorandum and Articles of Association and complies with the provisions of the Companies Act, 2017, as well as the Code of Corporate Governance Rules, 2013, issued by the Securities and Exchange Commission of Pakistan (SECP) for public sector companies. The Company is governed by its Board of Directors.

## 2. SCOPE OF WORK:

The successful applicant shall be engaged through competition on Advertisement Rental Rights on Bus Shelters in respect of submission of e-proposals. The proposal shall be evaluated according to Terms and Conditions and the applicant offering the **Highest Rental Price per Cluster to PTC** in their proposal shall be declared as successful applicant. The successful applicant shall be allowed the rights of Advertisement/branding on Bus Shelters and shall be responsible by all means for Repair & Maintenance of Bus Shelters.

The design of old design, new design, Classic design and smart design are exhibited at **Annex-A**. The list of clusters is exhibited at **Annex-B**.

## 3. DISPLAY AREA ON BUS STOP SHELTERS

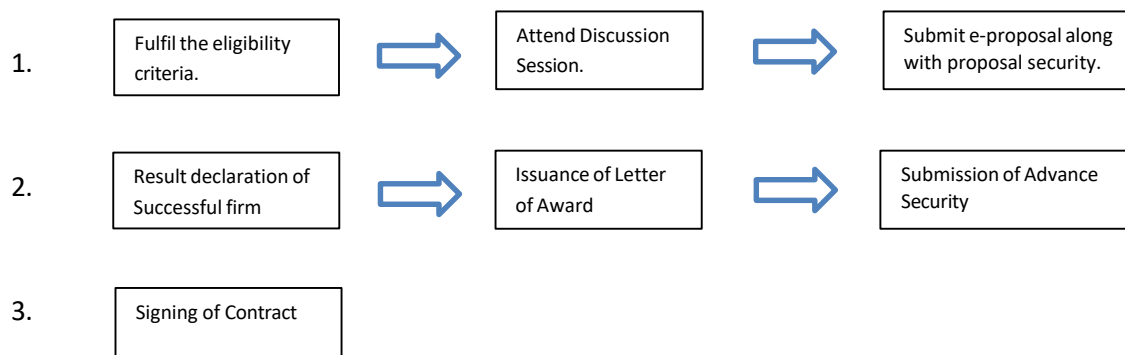
<b>Display Area on the upper side of old design bus Shelters.</b>		
Top Front Panel (24ft x 5ft) (Ad-Area1)		=120 sq. ft.
Top Two Side Panels {2 x (8.5 ft x 5ft)} (Adv-Area 2 sides)		= 85 sq. ft.
<b>Total Approximate Area</b>		<b>= 205 sq. ft.</b>
<b>Display Area on the upper side bus Shelters constructed under ADP Scheme.</b>		
<b><u>Inner Advertisement:</u></b>		
Top Front Panel : (22ft x 3ft) (Ad-Area 1)		= 66 sq. ft.
Top Two sides: 2 x (8ft x 3 ft) (Ad-area 2 sides)		= 48 sq. ft.
Top Approximate Area		<b>=114 sq. ft</b>

- i. The area on bus shelter for advertisement may vary due to variations in dimensions of structure/design of the bus shelters. However, height of 4 feet advertisement structure on bus shelters is standard on Old Design Bus Shelters and 3 feet on New Design bus shelters.
- ii. Any Advertisement Board/Frame/Structure other than allowed at Sr. (i) shall be installed by the advertiser as per PTC discretion.
- iii. Area may vary slightly due to any proposal regarding creative related to advertisement submitted by successful applicant after approval from Competent Authority.

DISPLAY AREA OF VARIOUS DESIGNS OF BUS SHELTERS						
Sr.	Area Name	Add Size				Total Area Sqft
		Roof area		Allied area		
1	Canal Road	25x3	75			75
		8x3x2	48			48
	<b>Total</b>					<b>123</b>
2	Main Blvd	19x3	57	5x7	35	92
		10x3x2	60			60
	<b>Total</b>					<b>152</b>
3	Jail Road	20x3	60	4x8	32	92
		9x3x2	54			54
	<b>Total</b>					<b>146</b>
4	MM Alam Road	24x3	72	38.5	38.5	110.5
		8x3x2	48			48
	<b>Total</b>					<b>158.5</b>
5	Sadar Cantt area	20x3	60	39.75	39.7	99.75
		8x3x2	48		5	48
	<b>Total</b>					<b>147.75</b>
6	Mini Golf Park	20x3	60	5x6x3	90	150
		8x3x2	48			48
	<b>Total</b>					<b>198</b>
7	PTCL/Kalma Chowk	20x3x2	120	5x6x3x2	180	120
		8x3x2	48			48
	<b>Total</b>					<b>168</b>
8	Mall Road	10x3x2	60			60
		10x3x2	60			60
	<b>Total</b>					<b>120</b>
9	Liberty Chowk	12x3x2	72			72
		10x3x4	120			120
	<b>Total</b>					<b>192</b>
10	Allama Shabbir	14x7.3x	203	3.4x2x2	13.6	204.4
	Usmani Road	2				
				5.5x1	5.5	5.5
	<b>Total</b>					<b>209.9</b>
11	Various Roads constructed by LDA	22x3	66			66
		8x3x2	48			48
	<b>Total</b>					<b>114</b>

**4. ELIGIBILITY CRITERIA / MANDATORY REQUIREMENTS:**

Category	Description
1.	<b>Tax Certificates (Status shall be “Active”)</b> <ul style="list-style-type: none"> <li>• NTN</li> <li>• PRA</li> </ul>
2.	<b>Registration Certificate</b> of the applicant firm/Company/AOP/Sole Proprietor from statutory body/authority
3.	The applicant is also required to submit an <b>Affidavit to the effect that:</b> <ol style="list-style-type: none"> <li>i. The applicant is not currently blacklisted by PTC or by any other government agency / department / organization / authority.</li> <li>ii. The documents/photocopies provided with proposal are authentic. In case of any fake/bogus document found at any stage, the applicant shall be blacklisted and legal proceedings will be initiated accordingly.</li> <li>iii. Failure to perform the contract or any obligation thereunder with PTC or by any other government agency / department / institution should not have occurred as a result of default by the applicant.</li> </ol>

**5. PROCESS****6. SUBMISSION OF PROPOSAL:**

- a) The applicant shall submit mandatory information as required in the e-form.
- b) The dates have been updated through corrigendum. E-proposals can be submitted on PTC official website: <https://ptc.punjab.gov.pk> as per mentioned requirements and information **on or before 14<sup>th</sup> July 2025 (Monday), till 11:00 AM**. No proposal shall be accepted in any form after the aforementioned date and time. The submitted proposals will be opened at **11:30 AM on the same day i.e. 14<sup>th</sup> July 2025 (Monday)**, in the presence of the representative(s) (if desire so).
- c) The **Processing Fee** amounting to **Rs. 5,000/-** (non-refundable) shall be submitted into PunjabTransport Company's Account No. 6580003250800016 (Bank of Punjab). The

evidence of submission shall be attached with proposal. No proposal shall be accepted without Processing Fee.

- d) **Proposal Security** amounting to **PKR 50,000/- (Per Cluster)** in the form of CDR / Demand Draft / Pay Order issued by a scheduled bank, regulated by State Bank of Pakistan, in the name of "Punjab Transport Company". No proposal shall be accepted without a Proposal Security. The original Proposal Security shall be submitted in the office of PTC on or before **14th July 2025, till 11:00 AM**. The proposal security will be returned to the unsuccessful applicants on written request from authorized representative / owner on the letter head of the applicant, accepting the results. The proposal security will be returned to the successful applicant on successful verification of advance security.
- e) The e-proposal shall contain the Financial Proposal Form (**Annex-C**), duly reproduced on the letter head of applicant, signed & stamped by the Authorized Representative/Owner/Sole Proprietor and then to be attached with e-proposal.
- f) The e-proposal shall contain the cluster number and shelter names along with the quoted price. The list of clusters is attached as (**Annex-B**).
- g) The applicant offering the highest rental to PTC in their proposal against the above-mentioned bus shelter's Cluster shall be declared as successful applicant (fulfilling Mandatory requirements / Eligibility Criteria).
- h) The e-proposal shall contain **Authorized Representative Form (Annex-)** where it's applicable, duly signed and stamped by respective authority of the applicant.
- i) The e-proposal shall contain a copy of the active NTN Certificate, PRA Registration Certificate, and registration certificate of the applicant (Company/AOP/Sole Proprietor) from statutory body/authority.
- j) PTC shall not be responsible for any cost or expense incurred by prospective applicants in connection with the preparation or submission of proposals.
- k) PTC reserves the right to cancel this process at any time without giving any reason and without prior notice.

## **7. Terms & Conditions:**

- a) Letter of Award will be issued to the successful applicant within 7 days after the declaration of result.
- b) The successful applicant shall submit Advance security in favour of Punjab Transport Company in the form of a Bank Guarantee/Pay Order/Demand Draft/CDR within 15 days of issuance of Letter of Award equivalent to three months quoted rental price per cluster. The Advance security(s) shall be renewed every year at least 30 days before the expiration of already submitted Advance security.
- c) The Contract between PTC and successful applicant will be signed within 7 days of receipt of Advance security.

- d) Initially, the contract duration will be for three (03) years which may be extendable on satisfactory performance of successful applicant and mutual consent of both parties with 10% annual increase in contract price every year.
- e) A grace period of Thirty (30) calendar days, shall be given to the successful applicant, from the date of signing of contract.
- f) The successful applicant shall ensure repair and maintenance of the bus-shelters (which includes but not limited to paint, repair of damaged parts or structures, installation of missing parts or fixtures, etc.) in order to keep the bus-shelters in neat, safe, and orderly condition to the satisfaction of PTC. The PTC team reserves the right to inspect the bus shelters and instruct necessary actions to ensure compliance. In case of any discrepancy, a written notice shall be issued to successful applicant mentioning the repair required and period of repair of respective bus shelter(s). On the lapse of the period and failure of successful applicant to carry out repair and maintenance work as instructed, may result in warnings. After 3 warnings, PTC may terminate the Contract and encash Advance security.
- g) The successful applicant shall bear full responsibility for the overall security of bus shelter' structure / advertising material. Any theft, damage, or removal must be addressed and rectified within seven days.
- h) The PTC shall not be liable for theft or damage to advertising materials, including but not limited to skins, flexes, boards, or other property belonging to the successful applicant or any third party.
- i) All the advertisement / branding content shall be vetted by PTC before installation on bus shelters.
- j) Advertisement boards must adhere to approved designs, and frames or structures shall be installed only with prior written approval from the Company.
- k) The successful applicant shall display PTC's publicity materials, including Government Notifications, PTC/GoPb logos, etc., at designated spots on bus shelters, free of cost.
- l) The successful applicant shall facilitate government campaigns by displaying relevant messages as per approved government costs, as directed by the Company.
- m) If the successful applicant requires utilities i.e. electricity, etc. it must make independent arrangements with the relevant agencies. The Company may issue a No Objection Certificate (NOC) upon request, but the applicant shall remain solely responsible for timely bill payments and record-keeping. The Company shall not be liable for such utilities.
- n) Rental payment of each cluster shall be made monthly in advance, by the 10th of each month.
- o) In case any one or more of the bus shelters is to be relocated or discontinued due to any development work initiated by PTC or by any government agency, or any other reason

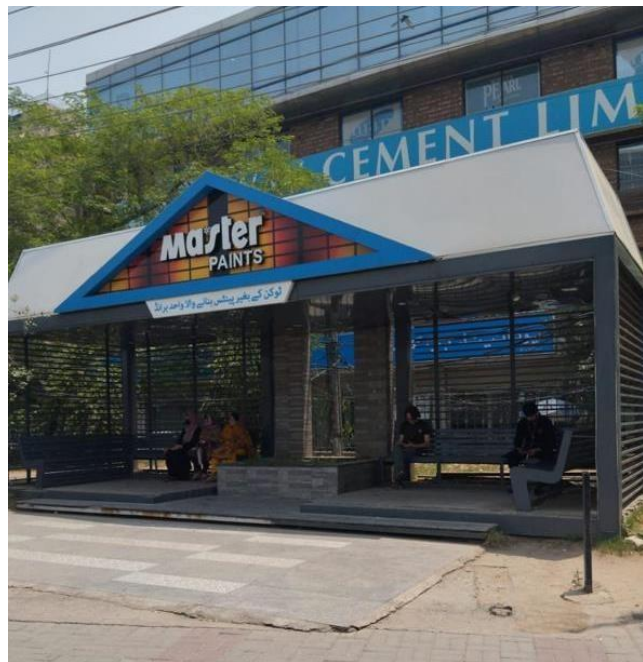
monthly rent shall be excluded for such unavailable bus shelter as mentioned in the financial proposal form. For each group of shelters (cluster), the total price for that cluster will be split evenly among all the shelters in it, so every shelter in that group costs the same amount.

- p) Advertisement materials shall be used exclusively for commercial/outdoor advertising purposes. The use of sound systems or any public nuisance in connection with advertisement materials is strictly prohibited.
- q) The successful applicant shall keep the PTC fully harmless and indemnified against any and all loss and/or damage caused to any person and/or property due to urban flooding, storms and/or any other natural or man-made disaster or act of terrorism and/or vandalism.
- r) Upon expiry, termination, or completion of the contract, the successful applicant shall hand over the bus shelters and allied infrastructure in good condition, acceptable to the PTC.
- s) Non-exercise or delay in exercising any rights by the PTC shall not constitute a waiver of those rights.
- t) The successful participant shall have no right to terminate this contract for an initial period of fifteen (15) Months from the Effective Date. Thereafter, the participant may terminate the contract by providing the other party with a written notice of termination at least three (3) months in advance.
- u) PTC shall have the right to cancel the contract at any point without giving any reason.

### Annex-A

#### Design of the Shelters:





## Annex-B

List of Clusters (Bus shelters):

## Cluster No 01.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
1	1	Zafar Ali Road	Jail Road	Bridge Colony to Mazzang	521,000
	2	Mall Road Pul Stop	Canal Bank	Jallo To Thokar	
	3	G.O.R Stop	Canal Bank	Jallo To Thokar	
	4	Shah Jamal	Canal Bank	Jallo To Thokar	
	5	FC College	Canal Bank	Jallo To Thokar	
	6	Jinnah Hospital Stop	Allama Shabbir Usmani Road	Jinnah Hospital to Y-Junction Garden Town	
	7	Bohar Wala Chowk	Allama Iqbal Road	Railway Station to Saddar Chowk	
	8	Cairns Hospital	Allama Iqbal Road	Railway Station to Saddar Chowk	
	9	Cairns Hospital	Allama Iqbal Road	Saddar Chowk to Railway Station	
	10	Global/Skan College Stop	Allama Shabbir Usmani Road	Y-Junction Garden Town to Jinnah Hospital	
	11	Cine Star Stop	Ali Road	College Road To Hamdard Chowk	
	12	Cine Star Stop	Ali Road	Hamdard Chowk To College Road	
	13	Ashiyana Housing Scheme Stop	Ayshiyana Housing Road	Near at C-block park	
	14	Chistian Qabristan Stop	Bagrian Road	Sadiq Chowk To Bagrian	
	15	Chorous Tanki Stop	Bagrian Road	Sadiq Chowk To Bagrian	
	16	Khaira pull	Canal Bank	Jallo to Thokar	
	17	Jallo park	Canal Bank	Jallo to Thokar	
	18	Rizwan Garden	Canal Bank	Jallo to Thokar	
	19	Lahore medical college	Canal Bank	Jallo to Thokar	
	20	Keera ka Stop	Badian Road	Badian to Lidhar	
	21	Hair Village Stop	Badian Road	Badian to Lidhar	

## Cluster No 02.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
2	1	Kinnaird College for Girls	Jail Road	Bridge Colony to Mazzang	521,000
	2	Ichra Pull	Canal Bank	Jallo to Thokar	
	3	New Garden Town	Canal Bank	Jallo to Thokar	
	4	Campus Pull	Canal Bank	Jallo to Thokar	
	5	Hailey College Stop	Canal Bank	Jallo To Thokar	
	6	Marian Stop	Allama Shabbir Usmani Road	Y-Junction Garden Town to Jinnah Hospital	
	7	Laal Pul Stop	Canal Bank	Jallo to Thokar	
	8	Mughal pura	Canal Bank	Jallo to Thokar	
	9	Dhrampura	Canal Bank	Thokar To Jallo	
	10	Mughalpura	Canal Bank	Thokar To Jallo	
	11	Dial House	Canal Bank	Jallo to Thokar	
	12	Hajvery pully No.5	Canal Bank	Jallo to Thokar	
	13	Nawab pura	Canal Bank	Jallo to Thokar	
	14	Harbanspura	Canal Bank	Jallo to Thokar	
	15	Phatianwali pully	Canal Bank	Jallo to Thokar	
	16	Taj bagh	Canal Bank	Jallo to Thokar	
	17	Aziz pully	Canal Bank	Jallo to Thokar	
	18	Fateh Garh	Canal Bank	Jallo to Thokar	
	19	Naya Pull	Canal Bank	Jallo to Thokar	
	20	Karbath More Stop	Badian Road	Badian to Lidhar	
	21	Lidhar Stop	Badian Road	Lidhar to Badian	

## Cluster No 03.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
3	1	Service Hospital	Jail Road	Bridge Colony to Mazzang	521,000
	2	Pu Gate No. 15	Canal Bank	Jallo To Thokar	
	3	Shah Di Khui	Canal Bank	Jallo To Thokar	
	4	Wafaqi Colony	Canal Bank	Jallo To Thokar	
	5	Doctors Hospital	Canal Bank	Jallo To Thokar	
	6	Jaffery Pull	Canal Bank	Thokar To Jallo	
	7	Laal Pull	Canal Bank	Thokar To Jallo	
	8	MAO College Station	Crust Road	Jain Mandir	
	9	MAO College Station	Crust Road	MAO College	
	10	Near Kareem Block Market	Extended Moulana Shaukat Ali Road	Peco Road to Wahdat Road	
	11	Naya Pull	Canal Bank	Thokar To Jallo	
	12	Fateh Garh	Canal Bank	Thokar To Jallo	
	13	Aziz pully	Canal Bank	Thokar To Jallo	
	14	Taj bagh	Canal Bank	Thokar To Jallo	
	15	Phatianwali Pully	Canal Bank	Thokar To Jallo	
	16	Nawab pura	Canal Bank	Thokar To Jallo	
	17	Hajveri Puli No.5	Canal Bank	Thokar To Jallo	
	18	Dial House	Canal Bank	Thokar To Jallo	
	19	Lahore medical college	Canal Bank	Thokar To Jallo	
	20	Rorranwala Stop/Workshop Stop	Badian Road	Lidhar to Badian	
	21	PKLI Stop	Badian Road	Lidhar to Badian	

## Cluster No 04.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
4	1	Lahore College for Women	Jail Road	Bridge Colony to Mazzang	471,000
	2	G 4 johar Town	Canal Bank	Jallo to Thokar	
	3	Hanjerwal	Canal Bank	Jallo to Thokar	
	4	Mughal eye	Canal Bank	Jallo to Thokar	
	5	Gajjumatta Stop-2	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	6	Youhan Abad	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	7	Khamaha Station	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	8	Naseer Abad	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	9	Naseerabad	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	10	Rizwan Garden	Canal Bank	Thokar To Jallo	
	11	Jallo park	Canal Bank	Thokar To Jallo	
	12	Sozo Water Park	Canal Bank	Thokar To Jallo	
	13	Badami Bagh	Circular Road	Azadi Chowk	
	14	Azadi Chowk	Circular Road	Bhatti Chowk	
	15	Data Darbar	Circular Road	Bhatti Chowk	
	16	Taxali Gate	Circular Road	Data Darbar	
	17	Lady Wallington Hospital	Circular Road	Data Darbar	
	18	IK Moria	Circular Road	GBS to Railway Station	
	19	Dera Chahal Stop	Badian Road	Lidhar to Badian	
	20	Rorra Bogan Stop	Badian Road	Lidhar to Badian	

## Cluster No 05.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
5	1	Mazang	Jail Road	Bridge Colony to Mazzang	471,000
	2	Canal View	Canal Bank	Jallo to Thokar	
	3	Thokar Niaz Baig	Canal Bank	Thokar To Jallo	
	4	Canal View	Canal Bank	Thokar To Jallo	
	5	Ghazi Road/Chowk	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	6	Khamaha Station	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	7	Attari Saroba	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	8	Nishtar Stop	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	9	Nishtar Colony/Umer Town	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	10	Bhati Chowk Stop	Circular Road	Shahalam Market to Data Darbar	
	11	Ghazi Chowk	College Road Township	Akbar Chowk to Ameer Chowk	
	12	Islamia Girls College	Cooper Road	Beadon Road to Aiwan-e-Iqbal Road	
	13	Railway Headquarters	Empress Road	Railway Station to Shimla Hill	
	14	Haji Camp	Empress Road	Shimla Hill to Railway Station	
	15	Sauj-Asal Stop	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	16	Porana Kahna Stop	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	17	Sparco	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	18	5 No. Stop	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	19	Lakho Ki More Stop	Badian Road	Lidhar to Badian	
	20	Thethar Stop	Hadiara Drain Road	Badian road to Gajjumata	

## Cluster No 06.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
6	1	Mazang	Jail Road	Mazzang to Bridge Colony	471,000
	2	Mughal eye	Canal Bank	Thokar To Jallo	
	3	Hanjerwal	Canal Bank	Thokar To Jallo	
	4	PCSIR	Canal Bank	Thokar To Jallo	
	5	UET Gate No. 3	Grand Trunk Road	Wahga to Railway Station	
	6	Qabaristan/Nisar Press Stop	Gurumangat Road	7-Up to Bank Stop MCB	
	7	Sui Gas Stop	Gurumangat Road	Bank Stop MCB to 7-Up	
	8	Sheikd Zaid Hospital	Khayaban-e-Jamia Punjab/Campus Road	Barkat Market To Bhakhaywal Chowk	
	9	Bhekewal Mor	Khayaban-e-Jamia Punjab/Campus Road	Barkat Market To Bhakhaywal Chowk	
	10	Railu Wali Misjid	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	11	Kahna Nau Stop	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	12	Gajumata Sua	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	13	Gajjumatta Stop	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	14	Bhabra	Ferozepur Road	Kasur Toll Plaza to Qartaba Chowk	
	15	Gajumata Sua	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	16	Ahlu Road	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	17	Kahna Nau Stop	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	18	Railu Wali Misjid	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	19	Sora Stop	Hadiara Drain Road	Badian road to Gajjumata	
	20	Raja Bhula Pul Stop	Hadiara Drain Road	Badian road to Gajjumata	

## Cluster No 07.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
7	1	Lahore College for Women	Jail Road	Mazzang to Bridge Colony	471,000
	2	Doctor Hospital	Canal Bank	Thokar To Jallo	
	3	Wafaqi Colony	Canal Bank	Thokar To Jallo	
	4	Shah Di Khoi	Canal Bank	Thokar To Jallo	
	5	Bhekewal Mor	Khayaban-e-Jamia Punjab/Campus Road	Bhekewal Morr to Barket Market	
	6	Campus Pull	Khayaban-e-Jamia Punjab/Campus Road	Bhekewal Morr to Barket Market	
	7	Wapda Town Gate 2	Khayaban-e-Jinnah	Shoukat Khanum to LDA Avenue	
	8	Nasheman Iqbal	Khayaban-e-Jinnah	Shoukat Khanum to LDA Avenue	
	9	Tariq Garden	Khayaban-e-Jinnah	Shoukat Khanum to LDA Avenue	
	10	5 Number	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	11	Sparco	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	12	Porana Kahna Stop	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	13	Sau-i-Asal Stop	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
	14	Pakistan Mint Station	Grand Trunk Road	Railway Station to Wahga	
	15	Dhobi Ghat	Grand Trunk Road	Railway Station to Wahga	
	16	Mehmood Booti Station	Grand Trunk Road	Railway Station to Wahga	
	17	Salamat Pura Station	Grand Trunk Road	Railway Station to Wahga	
	18	Islam Park Station	Grand Trunk Road	Railway Station to Wahga	
	19	Bhuller Village Stop	Hadiara Drain Road	Badian road to Gajjumata	
	20	Ghandkar Stop	Hadiara Drain Road	Badian road to Gajjumata	

## Cluster No 08.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
8	1	Service Hospital	Jail Road	Mazzang to Bridge Colony	471,000
	2	PU Gate No. 15	Canal Bank	Thokar To Jallo	
	3	Hailey College Stop	Canal Bank	Thokar To Jallo	
	4	PU Gate No. 4	Canal Bank	Thokar To Jallo	
	5	OPF Society	Khayaban-e-Jinnah	Shoukat Khanum to LDA Avenue	
	6	LDA Avenue	Khayaban-e-Jinnah	LDA Avenue to Shoukat Khanam	
	7	OPF Society	Khayaban-e-Jinnah	LDA Avenue to Shoukat Khanam	
	8	Tariq Garden	Khayaban-e-Jinnah	LDA Avenue to Shoukat Khanam	
	9	Wapda Town Gate 2	Khayaban-e-Jinnah	LDA Avenue to Shoukat Khanam	
	10	Dera Gujran Station	Grand Trunk Road	Railway Station to Wahga	
	11	Adda Chabeel	Grand Trunk Road	Railway Station to Wahga	
	12	Sutar Mill	Grand Trunk Road	Railway Station to Wahga	
	13	Manawan hospital	Grand Trunk Road	Railway Station to Wahga	
	14	Bhag wali puli	Grand Trunk Road	Railway Station to Wahga	
	15	Bismillah Housing	Grand Trunk Road	Railway Station to Wahga	
	16	Rampura	Grand Trunk Road	Railway Station to Wahga	
	17	Batapur	Grand Trunk Road	Railway Station to Wahga	
	18	Batapur	Grand Trunk Road	Wahga to Railway Station	
	19	Avicina Hospital Stop	Hadiara Drain Road	Gajjumatta to Badian road	
	20	Waraich Stop	Halloki Raiwind Road	Halloki to Raiwind	

## Cluster No 09.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
9	1	Kinnaird College for Girls	Jail Road	Mazzang to Bridge Colony	471,000
	2	New Garden town	Canal Bank	Thokar To Jallo	
	3	Ichra Pul	Canal Bank	Thokar To Jallo	
	4	Shah jamal	Canal Bank	Thokar To Jallo	
	5	Riwaz Garden	Lower Mall	Chouburji to Data Darbar	
	6	Riwaz Garden	Lower Mall	Data Darbar to Chouburji	
	7	Ghazi Chowk	Madre-e-Millat Road	Pindi Stop To College Road Ghazi Chowk	
	8	Kotha Pind Stop	Main Blvd Faisal Town	Faisal Town To Akbar Chowk	
	9	Barkat Market	Main Boulevard Garden Town	Kalma Chowk To Barkat Market	
	10	Rampura	Grand Trunk Road	Wahga to Railway Station	
	11	Bismillah Housing	Grand Trunk Road	Wahga to Railway Station	
	12	Bhag vali puli	Grand Trunk Road	Wahga to Railway Station	
	13	Manawan hospital	Grand Trunk Road	Wahga to Railway Station	
	14	Suter Mill	Grand Trunk Road	Wahga to Railway Station	
	15	Adda Chabeel	Grand Trunk Road	Wahga to Railway Station	
	16	Dera Gujran Station	Grand Trunk Road	Wahga to Railway Station	
	17	Islam Park Station	Grand Trunk Road	Wahga to Railway Station	
	18	Salamat Pura Station	Grand Trunk Road	Wahga to Railway Station	
	19	Jiya Bagga Railway Phatak	Halloki Raiwind Road	Halloki to Raiwind	
	20	Karyal Stop	Halloki Raiwind Road	Halloki to Raiwind	

## Cluster No 10.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
10	1	Zafar Ali Road	Jail Road	Mazzang to Bridge Colony	446,000
	2	Jail Road	Canal Bank	Thokar To Jallo	
	3	GOR	Canal Bank	Thokar To Jallo	
	4	Mall Road Pul Stop	Canal Bank	Thokar To Jallo	
	5	Pindi Stop	Maulana Shaukat Ali Road	Peco Road to Wahdat Road	
	6	Gate No. 3 Stop	Maulana Shaukat Ali Road	Peco Road to Wahdat Road	
	7	Jinnah Hospital	Maulana Shaukat Ali Road	Peco Road to Wahdat Road	
	8	Chaburji Quarters	Multan Road	Chauburji to Thokar	
	9	Mehmood Booti Station	Grand Trunk Road	Wahga to Railway Station	
	10	Dhobi Ghat	Grand Trunk Road	Wahga to Railway Station	
	11	Pakistan Mint Station	Grand Trunk Road	Wahga to Railway Station	
	12	Harbanspura	Harbanspura Road	Jorray Pull	
	13	Harbanspura Phatak	Harbanspura Road	Jorray Pull	
	14	Model Bazar	Harbanspura Road	Jorray Pull	
	15	Pepsi Stop	Harbanspura Road	Jorray Pull	
	16	Tajpura	Harbanspura Road	Jorray Pull	
	17	Ashfaq Chowk	Harbanspura Road	Jorray Pull	
	18	Jodhu Dheer Stop	Sui-e-Asal Road	Raiwind to Sui-e-Asal	
	19	Pul Saran	Sui-e-Asal Road	Raiwind to Sui-e-Asal	

**Cluster No 11.**

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
11	1	<b>Liberty Roundabout</b>	<b>Main Blvd Gulberg</b>	<b>NBP Park to STC</b>	<b>446,000</b>
11	2	Near Kareem Market	Extended Moulana Shaukat Ali Road	Kareem Market To Jinnah Hospital	
11	3	Near Shah Di Khoi	Extended Moulana Shaukat Ali Road	Kareem Market To Jinnah Hospital	
11	4	Qadafi Stadium	Ferozepur Road	Qartaba Chowk To Kasur Toll Plaza	
11	5	Khatm-e-Nabuwat Stop	Multan Road	Chauburji to Thokar	
11	6	Sabza Zar Station Stop	Multan Road	Chauburji to Thokar	
11	7	Kharak Nala Stop	Multan Road	Chauburji to Thokar	
11	8	Awan Town Stop	Multan Road	Chauburji to Thokar	
11	9	Al Rehman Garden	Jaranwala Road	Shahdara to Sharaqpur	
11	10	Jea Moosa	Lahore Sargodha Road	Shahdara to Sharaqpur	
11	11	25 No Stop	Lahore Sargodha Road	Shahdara to Sharaqpur	
11	12	Sohrab Factory	Lahore Sargodha Road	Shahdara to Sharaqpur	
11	13	Begum kot	Lahore Sargodha Road	Shahdara to Sharaqpur	
11	14	Begum Kot	Lahore Sargodha Road	Sharqpur to Shahdara	
11	15	Sohrab Factory	Lahore Sargodha Road	Sharqpur to Shahdara	
11	16	25 No Stop	Lahore Sargodha Road	Sharqpur to Shahdara	
11	17	Jiya Mossa	Lahore Sargodha Road	Sharqpur to Shahdara	
11	18	Ladhe Ki Uche	Sui-e-Asal Road	Raiwind to Sui-e-Asal	
11	19	Dera Safad Posh	Sui-e-Asal Road	Raiwind to Sui-e-Asal	

## Cluster No 12.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
12	1	Siddique Trade Center	Main Blvd Gulberg	NBP Park to STC	446,000
	2	Eden Tower	Jail Road	Bridge Colony to Mazzang	
	3	Eden Tower	Jail Road	Mazzang to Bridge Colony	
	4	Race Course Park	Jail Road	Mazzang to Bridge Colony	
	5	Sabzi Mandi Stop	Multan Road	Chauburji to Thokar	
	6	Thokar Niaz Baig Stop	Multan Road	Chauburji to Thokar	
	7	Wahdat Road Station Stop	Multan Road	Thokar to Chauburji	
	8	Sabza Zar Station Stop	Multan Road	Thokar to Chauburji	
	9	Puli Stop	Madre-e-Millat Road	Ghazi Chowk College Road to Pindi Stop	
	10	Minhajul-Quran/Pipe Stop	Madre-e-Millat Road	Ghazi Chowk College Road to Pindi Stop	
	11	Hamdard Chowk Stop	Madre-e-Millat Road	Ghazi Chowk College Road to Pindi Stop	
	12	Pindi Stop	Madre-e-Millat Road	Pindi Stop To College Road Ghazi Chowk	
	13	Rehmat Eye Hospital	Madre-e-Millat Road	Pindi Stop To College Road Ghazi Chowk	
	14	Nursary Stop	Madre-e-Millat Road	Pindi Stop To College Road Ghazi Chowk	
	15	Hamdard Chowk Stop	Madre-e-Millat Road	Pindi Stop To College Road Ghazi Chowk	
	16	Minhaj-ul-Quran/Pipe Stop	Madre-e-Millat Road	Pindi Stop To College Road Ghazi Chowk	
	17	Puli Stop	Madre-e-Millat Road	Pindi Stop To College Road Ghazi Chowk	
	18	Chak Boota	Sui-e-Asal Road	Raiwind to Sui-e-Asal	
	19	Pandoki	Sui-e-Asal Road	Sui-e-Asal to Raiwind	

## Cluster No 13.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
13	1	Siddique Trade Centre	Main Blvd Gulberg	STC to NBP Park	446,000
	2	Siddique Trade Centre/Qurban Lines Stop	Jail Road	Mazzang to Bridge Colony	
	3	Shouk Chowk-2	Khayaban-e-Firdousi	Shouk Chowk to LDA Avenue	
	4	Mian Plaza	Khayaban-e-Firdousi	LDA Avenue to Shouq Chowk	
	5	Gulshan Ravi	Multan Road	Thokar to Chauburji	
	6	Chaburji Quarters	Multan Road	Thokar to Chauburji	
	7	PTCL Wapda Town	Nazria-e-Pakistan Road	Ameer Chowk to Nazria-e-Pakistan University	
	8	Main Gate Wapda Town	Nazria-e-Pakistan Road	Ameer Chowk to Nazria-e-Pakistan University	
	9	Depot Stop	Madre-e-Millat Road	Pindi Stop To College Road Ghazi Chowk	
	10	Park Morr Stop	Main Road Gulshan Ravi	Bund Road To Samanabad Morr	
	11	Moon Market stop	Main Road Gulshan Ravi	Bund Road To Samanabad Morr	
	12	Chimney Stop	Main Road Gulshan Ravi	Samanabad Morr To Bund Road	
	13	WASA Morr	Main Road Gulshan Ravi	Samanabad Morr To Bund Road	
	14	Hall Road	Mcleod Road	Shahrah-e-Quaid-e-Azam Road	
	15	Phattaki	Peco Road	Peco Mor	
	16	Ali Raza Abad	Raiwind Road	Thokar to Raiwind	
	17	Lahore Park	Raiwind Road	Thokar to Raiwind	
	18	Khand Stop	Sui-e-Asal Road	Sui-e-Asal to Raiwind	
	19	Chak Boota	Sui-e-Asal Road	Sui-e-Asal to Raiwind	

## Cluster No 14.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
14	1	Mini Market Stop	Main Blvd Gulberg	STC to NBP Park	436,000
	2	Kotha Pind Stop	Main Blvd Faisal Town	Akbar Chowk To Faisal Town	
	3	Mini Golf Park/NBP Park	Main Blvd Gulberg	NBP Park to STC	
	4	Mcdonald's	Main Blvd Gulberg	NBP Park to STC	
	5	Shoukat Khanam (North)	Nazria-e-Pakistan Road	Ameer Chowk to Nazria-e-Pakistan University	
	6	PCSIR	Nazria-e-Pakistan Road	Ameer Chowk to Nazria-e-Pakistan University	
	7	Nazaria-e-Pakistan University	Nazria-e-Pakistan Road	Ameer Chowk to Nazria-e-Pakistan University	
	8	Ganga Ram Hospital	Queens Road	Chairing Cross to Mazzang	
	9	Chamru Pur	Raiwind Road	Thokar to Raiwind	
	10	Bahria Orchard	Raiwind Road	Thokar to Raiwind	
	11	Pajiyān	Raiwind Road	Thokar to Raiwind	
	12	Ameen Pura	Raiwind Road	Thokar to Raiwind	
	13	Muhammad Ali Chowk	Raiwind Road	Thokar to Raiwind	
	14	Ameen Pura	Raiwind Road	Raiwind to Thokar	
	15	Pajiyān	Raiwind Road	Raiwind to Thokar	
	16	Chamru Pur	Raiwind Road	Raiwind to Thokar	
	17	Ladhe Ki Nivain	Sui-e-Asal Road	Sui-e-Asal to Raiwind	
	18	Watna Stop-1	Sui-e-Asal Road	Sui-e-Asal to Raiwind	

## Cluster No 15.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
15	1	Liberty Roundabout	Main Blvd Gulberg	STC to NBP Park	436,000
	2	McDonald's Stop	Main Blvd Gulberg	STC to NBP Park	
	3	Hafeez Centre Stop	Main Blvd Gulberg	STC to NBP Park	
	4	United Christian Hospital	Main Blvd Gulberg	STC to NBP Park	
	5	Ganga Ram Hospital	Queens Road	Mazzang to Chiring Cross	
	6	Ali Town Stop	Raiwind Road	Thokar to Raiwind	
	7	Adda Plot	Raiwind Road	Raiwind to Thokar	
	8	LDA Avenue	Raiwind Road	Raiwind to Thokar	
	9	Bakhtawar Hospital	Raiwind Road	Raiwind to Thokar	
	10	Kachi Kothi	Raiwind Road	Raiwind to Thokar	
	11	Batti Chowk-1	Ravi Road	Ravi Pull to Azadi Chowk	
	12	Phool Mandi Stop	Saggian Road	District Court	
	13	Malik Frams House	Saggian Road	District Court	
	14	Abubakar Stop	Saggian Road	District Court	
	15	Parchi Stop	Saggian Road	District Court	
	16	Water Land	Saggian Road	District Court	
	17	Watna Stop-2	Sui-e-Asal Road	Sui-e-Asal to Raiwind	
	18	Khurpa Chak	Sui-e-Asal Road	Sui-e-Asal to Raiwind	

## Cluster No 16.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
16	1	Barkat Market	Main Boulevard Garden Town	Barkat Market To Kalma Chowk	433,000
	2	Gymkhana Club	Mall Road	Airport to Museum	
	3	Pull Nehr Upper Mall	Mall Road	Airport to Museum	
	4	Nehr Pul 2	Mall Road	Museum to Airport	
	5	Children Library	Shahra-e-Awan-e-Tijarat	Governor House to Shadman Chowk	
	6	Children Library	Shahra-e-Awan-e-Tijarat	Shadman Chowk to Governor House	
	7	Sadar Round about stop	Shalimar Flayover Road	Saddar to Mughalpura	
	8	Akhari Stop / Whadat Colony	Wahdat Road	Multan Chungi to Muslim Town More	
	9	Saggian Bridge	Saggian Road	District Court	
	10	Saggian Bridge	Saggian Road	Phool Mandi	
	11	Water Land	Saggian Road	Phool Mandi	
	12	Abubakar Stop	Saggian Road	Phool Mandi	
	13	Malik Frams House	Saggian Road	Phool Mandi	
	14	UVAS	Sh.Abdul Qadir Jillani Road	Phool Mandi	
	15	Corporation Chowk	Sh.Abdul Qadir Jillani Road	Phool Mandi	
	16	Riaz Chowk Stop	Shah jillani Road	Ch. Rehmat Ali Road To Madr-E-Millat Road	
	17	Jodhu Dheer Stop	Sui-e-Asal Road	Sui-e-Asal to Raiwind	

## Cluster No 17.

Cluster No	Sr	Stop Name	Road Name	Direction	Total Price (Per Cluster) in PKR
17	1	Kalma Chowk/PTCL Exchange	Main Boulevard Garden Town	Kalma Chowk to Barket Market	433,000
	2	Gymkhana Club	Mall Road	Museum to Airport	
	3	NTC Exchange Stop	Shahra-e-Awan-e-Tijarat	Governor House to Shadman Chowk	
	4	Wapda Flates/Scholar	Shahra-e-Awan-e-Tijarat	Shadman Chowk to Governor House	
	5	School Stop	Wahdat Road	Multan Chungi to Muslim Town More	
	6	Bank Stop	Wahdat Road	Multan Chungi to Muslim Town More	
	7	Naqsha Stop	Wahdat Road	Multan Chungi to Muslim Town More	
	8	School Stop	Wahdat Road	Muslim Town More to Multan Chungi	
	9	Mumtaz Bakhtawar Hospital Stop	Wahdat Road	Multan Chungi to Muslim Town More	
	10	Raza Block	Wahdat Road	Multan Chungi to Muslim Town More	
	11	Raza Block	Wahdat Road	Muslim Town More to Multan Chungi	
	12	J-1 Market	Wapda Town Inner Road	J1-Market	
	13	J-3 Jamia Masjid	Wapda Town Inner Road	Rawal Road	
	14	E-2 Block Wapda Town	Wapda Town Inner Road	Wapda Avenue	
	15	Govt. College for Women	Wapda Town Inner Road	Wapda Town inner Round about	
	16	Gate No. 4 PAF Colony	Zarar Shaheed Road	Saddar to Abdullah Interchange	
	17	Jalapura	Sui-e-Asal Road	Sui-e-Asal to Raiwind	

## Annex-C

*Financial Proposal Form:*

*[To be reproduced on the letter head of applicant and signed & stamped by the competent authority or authorized representative (if any). Then to be attached with e-proposal]*

Sr. No	Cluster No	Per Cluster price
<b>Total Clusters Price (in figures)</b>		
<b>Total Clusters Price (in words)</b>		

- **Note:** The applicant offering the highest rental to PTC in their proposal against the above-mentioned bus shelters clusters will be declared as successful applicant. One applicant can opt for more than one clusters in a single proposal.

**Applicant Name:** \_\_\_\_\_

**Applicant Authorized Representative:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Seal/Stamp:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Annex-D****AUTHORIZED REPRESENTATIVE FORM:**

*[To be reproduced on the letter head of applicant and signed & stamped by the competent authority or authorized representative (if any). Then to be attached with e-proposal]*

To:

The Chairman / Secretary  
Auction Committee  
Punjab Transport Company (PTC)

Subject: Letter of Authorization

We, [**Full Legal Name of Applicant**], a firm/Company/AOP/Sole Proprietor duly incorporated under the laws of land, having our registered office at [**Registered Address of Applicant**], do hereby irrevocably authorize Mr./Ms./Mx. [**Full Name of Authorized Representative**], holding [**National ID Card Number/Passport Number**] and serving as [**Designation of Authorized Representative**] in our organization, to act as our duly authorized representative in all matters pertaining to our participation in the Advertisement Rental Rights of Bus Shelters.

This authorization specifically extends to, but is not limited to, the following acts:

1. To submit and sign all proposals, documents, correspondences, and declarations on behalf of the applicant.
2. To participate in all discussion meetings, technical discussions, financial negotiations, and any other meetings or communications related to the aforementioned auction.
3. To receive and acknowledge all official communications, clarifications, and notifications from Punjab Transport Company (PTC) regarding this auction.
4. To commit the applicant to all terms and conditions, financial obligations, and contractual agreements arising from our participation in, and potential award of, the auction.
5. To make any necessary amendments, corrections, or withdrawals of proposals as required, in accordance with the Terms of Reference (TORs).
6. To execute all agreements, contracts, and other instruments necessary for the conclusion of the auction process and, if successful, the execution of the contract.

We hereby ratify and confirm that all acts done by our afore Authorized Representative pursuant to this authorization shall be binding on us as if done by the applicant itself.

**Signatures of the Applicant:**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Signature: \_\_\_\_\_

Official Seal of Applicant:

**Signatures of the Authorized Representative:**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Signature: \_\_\_\_\_